

## **TERMS AND CONDITIONS**

### **Shield Campaign 2024**

1. This **Shield Competition** (“**Competition**”), is organised and conducted by Unilever South Africa Proprietary Limited (situated in the Republic of South Africa), (“**Promoter**”) a subsidiary of Unilever South Africa Proprietary Limited (a public company registered in the Republic of South Africa) including their affiliates, partners, associations, and agents, with the assistance of their agency, Africa Marketing and Promotions (Pty) Ltd (“**Agency**”).
2. This Competition is an in-store competition. The Competition starts on Friday, 20 September 2024 and ends on Saturday, 30 November 2024. Entries received after the indicated closing date will not be considered.

#### **WHO CAN ENTER?**

3. Participants must be over 18 (eighteen) years and have a valid identity document or passport and reside in the Republic of Botswana during the period of the Competition (“**Participants**”/“**you**”/“**your**”).
4. Participants may not enter or receive a prize if they are directors, members, partners, employees, agents of or consultants of the Promoter, their subsidiaries, holding companies, divisions and/or associated companies; or of the advertising or promotion agencies or any other person who directly or indirectly controls or is controlled by the Promoter, or their spouses, life partners, immediate family members or business partners.
5. By entering this Competition, all Participants agree to be bound by these terms and conditions, and the Promoter’s decision regarding any issue with the Competition will be final and binding and no correspondence will be entered into.
6. This is an in-store competition. For in-store entries Participants will have to enter with their till slip on site with and entry box. Potential winners will be determined randomly in accordance with clause 17. All potential winners will be contacted in accordance with clause 19. Arrangements will be made with winners for delivery of their prizes.
7. No responsibility will be accepted for any entry that is not received, or is damaged, or is lost or stolen due to any reason whatsoever. Proof of sending is not proof of receipt.

#### **HOW TO ENTER**

8. To enter the Competition, you need to:
  - a. Buy any 2 (two) participating Shield products (“**Participating Products**”):
    - Full Shield Range
  - b. Write your details (Name, contact number) on the back of your till slip and place your till slip in the provided entry box.
9. Multiple entries from the same Participant are allowed provided each entry is associated with separate purchases.
10. Participants are responsible for their own costs of purchasing the participating products and/or entering the Competition.

11. Only entries that comply with all the entry criteria will be accepted.
12. All correct and complete entries will qualify for entry into the Competition.

#### **PRIZES**

13. For the Competition, 1 (one) participant will win a Walking Pad to the value of P10 750.00 (Ten Thousand Seven Hundred and Fifty Pula).
14. The total value of the prizes for the Competition is P10 750.00 (Ten Thousand Seven Hundred and Fifty Pula).
- 15.
16. The prizes are not transferable or negotiable.
17. Other than as set out above, the prizes do not cover any costs of the winners whatsoever.

#### **DETERMINATION OF WINNERS**

17. The winners of the Competition will be determined at the end of the campaign by way of a random draw done by the Agency.
18. All till slips will be collected from all entry boxes and a random draw will be conducted to identify the potential winners of the Competition. The date of the draw will be on the 4<sup>th</sup> of December 2024 at Marketing Worx Offices (at 09h00)

#### **CONTACTING THE WINNERS**

19. The winners of the Competition will be contacted telephonically by the Agency on the telephone number used to enter the Competition and informed that they have been identified as potential winners. They will be required to answer verification questions (which may include but not be limited to providing a copy of their identity document) before they are confirmed as winners. Once the Agency has verified the potential winners' original till slips and identity documents, the prizes will be awarded.
20. A selected potential winner will be contacted telephonically, and all means of getting in contact with him/her will be put into practice until such a winner is reachable to redeem their prize. This process shall continue until the winner has been contacted and the prize has been awarded in terms of the Competition rules.
21. Prize winners may be required to provide acknowledgement of receipt of their prize by signing an acknowledgement of receipt.
22. Competition Authority's rules of the competition shall stay as is for the entire competition duration until the very last winner has been reached and their prize has been awarded as per the rules.
23. The Promoter reserves the right to announce the winners' names publicly or on such electronic sites as it may choose, including but not limited to the Promoter's websites, social media pages and on air. Entry into this Competition is deemed to be consent by Participants to announce their names publicly.

## PUBLICITY AND DATA PRIVACY

24. Other than as provided in clause 23, winners have the right to decline permission to use their name or image in marketing material or participate in any marketing activity, failing which the Promoter has the right to use their name or image in marketing material or any marketing activity without any liability to the Promoter or remuneration due to the winners.
25. By entering, a Participant acknowledges that personal information about the Participant will be shared with the Promoter and their agents to the extent necessary to conduct the Competition and for prizes to be delivered to winners.
26. Should the Participant have elected to receive marketing communication from the Promoter and other Unilever South Africa Proprietary Limited brands, the Participant's contact details will form part of the Promoter's database and they will receive marketing communication on, including but not limited to, upcoming promotions, competitions and offers related to Unilever South Africa Proprietary Limited brands. The Participant's personal information will be shared with the Unilever South Africa Proprietary Limited brands and their agents to the extent necessary to ensure they receive this communication either via email or SMS, and for prizes to be delivered to winners, for example. Should a Participant wish to remove their details from this database at any stage, please select the opt-out option made available to you or contact the Promoter's consumer care line.
27. Nothing in these terms and conditions is intended to, or must be understood to, unlawfully restrict, limit or avoid any rights or obligations, as the case may be, created for either the Participant or the Promoter in terms of the law of the Republic of Botswana should any terms or conditions be found to be in conflict with any laws, they will be severable from the remaining terms and conditions contained herein.

## GENERAL

28. All publicity materials will be the sole property of the Promoter.



Please note that the following terms require you to **take on risk, limit the liability of the Promoter and indemnify the Promoter**. Please **read them carefully** and contact the Promoter if you have any questions!

29. In the event that there are any changes regarding the competition, Gambling Authority will authorise for such changes to be implemented, the changes will then be communicated to consumers and participants.
30. **To the fullest extent permitted by law, by participating, the Participant indemnifies, releases and agrees to hold harmless the Promoter, their associated, holding and subsidiary companies, and its directors, officers, agents, representatives, shareholders, employees, successors and assigns from any and all claims or liability arising from participating in the Competition, any Competition-related activity and/or acceptance, receipt, possession or use/misuse of any prize.**
31. **To the extent permitted by law, the Promoter will not be liable in any way whatsoever, for any claims arising from loss, injury, damage, or costs, suffered by a Participant in relation to this Competition or the prizes offered, including but not limited to claims relating to defects in the prizes or any losses caused by such defects or losses arising from incorrect or inaccurate information supplied by Participants.**

32. **The Promoter will not be liable for any loss suffered because of incomplete or incorrect information provided.**
33. **Participants confirm by their entry into the Competition that the brand owner of any prize (other than the Promoter), are promoters of this Competition; it is in no way sponsored, endorsed or administered by or associated with the brand owners of any of the prizes (other than the Promoter); and they fully release the brand owners of the prizes (other than the Promoter) from any liability in connection with this Competition, other than any product liability that may arise and subsist in terms of the applicable consumer protection legislation.**
34. The laws of the Republic of Botswana shall govern these competition terms and conditions.
35. For a copy of these terms and conditions please visit [www.ampedactivate.co.za](http://www.ampedactivate.co.za). For further information please contact the Agency on [info@ampedactivate.co.za](mailto:info@ampedactivate.co.za).