

TERMS AND CONDITIONS

Knorr Campaign 2026

1. This **Knorr Competition** (“**Competition**”) is organised and conducted by Unilever South Africa Proprietary Limited (situated in the Republic of South Africa), (“**Promoter**”) a subsidiary of Unilever South Africa Proprietary Limited (a public company registered in the Republic of South Africa) including their affiliates, partners, associations, and agents, with the assistance of their agency, Africa Marketing and Promotions (Pty) Ltd (“**Agency**”).
2. This Competition is an in-store and out of store competition. The Competition starts on Friday, 20 March 2026 and ends on Saturday, 26 July 2026. Entries received after the indicated closing date will not be considered.

WHO CAN ENTER?

3. Participants must be over 18 (eighteen) years and have a valid identity document or passport and reside in the Republic of Botswana during the period of the Competition (“**Participants**”/ “**you**”/ “**your**”).
4. Participants may not enter or receive a prize if they are directors, members, partners, employees, agents of or consultants of the Promoter, their subsidiaries, holding companies, divisions and/or associated companies; or of the advertising or promotion agencies or any other person who directly or indirectly controls or is controlled by the Promoter, or their spouses, life partners, immediate family members or business partners.
5. By entering this Competition, all Participants agree to be bound by these terms and conditions, and the Promoter’s decision regarding any issue with the Competition will be final and binding and no correspondence will be entered into.
6. After purchase, the Participant must write their **full name and contact number** clearly on the official in-store competition entry form and place it into the **competition entry box located in store**. Potential winners will be determined randomly in accordance with clause 17. All potential winners will be contacted in accordance with clause 19. Arrangements will be made with winners for delivery of their prizes.
7. No responsibility will be accepted for any entry that is not received, or is damaged, or is lost or stolen due to any reason whatsoever. Proof of sending is not proof of receipt.

HOW TO ENTER

8. To enter the Competition, you need to:
 - a. **BUY** any 3 or more Knorr Soup packs.
 - b. **SMS** the keyword KNORR to +267 7781 0605
 - c. **In-Store Entry Box**
After purchase, the participant must write their **full name and contact number** clearly on the official in-store competition entry form and place it into the **competition entry box located in store**.
 - d. Keep your original till slip as proof of purchase.
9. Multiple entries from the same Participant are allowed provided each entry is associated with separate purchases.

10. Participants are responsible for their own costs of purchasing the participating products and/or entering the Competition.
11. Only entries that comply with all the entry criteria will be accepted.
12. All correct and complete entries will qualify for entry into the Competition.

PRIZES

13. **20 (twenty) participants** will win their share of **Defy appliances worth P80 000.00 (Eighty Thousand Pula)**.
14. **1 (one) participant** will win a **Home Theatre System (LG MINI HIFI 2.1 CH) worth P5,999.00 (Five Thousand Nine Hundred and Ninety-Nine Pula)**.
15. **10 (ten) participants** will win their share of **Shopping Vouchers worth P1,500.00 (One Thousand Five Hundred Pula)**, and these Shopping Vouchers will be redeemable at the same store chain as shown on the winner's receipt.
16. The total value of the prizes is **P87,499.00 (Eighty-Seven Thousand Four Hundred and Ninety-Nine Pula)**.
17. The prizes are not transferable or negotiable.
18. Other than as set out above, the prizes do not cover any costs of the winners whatsoever.

DETERMINATION OF WINNERS

- a. **16 SMS Winners**, will be selected through random draws (selected by chance, rather than based on merit or skill. It's a way to ensure fairness and transparency, making sure that every participant has an equal chance of winning).
- &**
- b. **15 Entry box winners** will be selected using a manual random selection process, ensure fairness and transparency, whereby all entry boxes will be collected and emptied then a draw will be done on all entries collected at that time, then receipts not drawn will be put back into fresh boxes to participate in the next draw, together with new receipts received for the following draw.
- c. All draws conducted by the Agency under the supervision of Balance and Co Accountants (Pty) Ltd.

The draws will take place as follows:

17. The winners of the **Defy appliances** will be determined by a **random draw** conducted by the Agency on **31 July 2026**, after the campaign ends on **26 July 2026**, at Marketing Worx Office - 1400hrs.
18. The winners of the **Home Theatre System** will be determined by a **random draw** conducted by the Agency on **30 June 2026**, at Marketing Worx Office - 1400hrs.
19. The winners of the **Shopping Vouchers** will be determined by **random draws** conducted by the Agency.

Draw Date	Draw Time	Prizes	Place of Draw
31-Mar-26	14h00	• 1 x Shopping voucher of P150.00	Marketing Worx Office

28-Apr-26	14h00	• 1 x Shopping voucher of P150.00	Marketing Worx Office
05-May-26	14h00	• 1 x Shopping voucher of P150.00	Marketing Worx Office
26-May-26	14h00	• 1 x Shopping voucher of P150.00	Marketing Worx Office
02-Jun-26	14h00	• 1 x Shopping voucher of P150.00	Marketing Worx Office
09-Jun-26	14h00	• 1 x Shopping voucher of P150.00	Marketing Worx Office
23-Jun-26	14h00	• 1 x Shopping voucher of P150.00	Marketing Worx Office
30-Jun-26	14h00	• 1 x Shopping voucher of P150.00 • 1 x Home Theatre System to the value of P5,999.00	Marketing Worx Office
07-Jul-26	14h00	• 1 x Shopping voucher of P150.00	Marketing Worx Office
28-Jul-26	14h00	• 1 x Shopping voucher of P150.00	Marketing Worx Office
31-Jul-26	14h00	• 20 x Defy appliances to the total value of P80,000.00.	Marketing Worx Office

20. All **valid entries** received during the campaign period will be included in the **grand prize draw**, and the winner will be selected at random.

CONTACTING THE WINNERS


21. The winners of the Competition will be contacted telephonically by the Agency on the telephone number used to enter the Competition and informed that they have been identified as potential winners. They will be required to answer verification questions (which may include but not be limited to providing a copy of their identity document) before they are confirmed as winners. Once the Agency has verified the potential winners' original till slips and identity documents, the prizes will be awarded.
22. A selected potential winner will be contacted telephonically, and all means of getting in contact with him/her will be put into practice until such a winner is reachable to redeem their prize. This process shall continue until the winner has been contacted and the prize has been awarded in terms of the Competition rules.
23. Prize winners may be required to provide acknowledgement of receipt of their prize by signing an acknowledgement of receipt.
24. Promoter's rules governing the competition shall stay as is for the entire competition duration until the very last winner has been reached and their prize has been awarded as per the rules.
25. The Promoter reserves the right to announce the winners' names publicly or on such electronic sites as it may choose, including but not limited to the Promoter's websites, social

media pages and on air. Entry into this Competition is deemed to be consent by Participants to announce their names publicly.

PUBLICITY AND DATA PRIVACY

24. Other than as provided in clause 23, winners have the right to decline permission to use their name or image in marketing material or participate in any marketing activity, failing which the Promoter has the right to use their name or image in marketing material or any marketing activity without any liability to the Promoter or remuneration due to the winners.
25. By entering, a Participant acknowledges that personal information about the Participant will be shared with the Promoter and their agents to the extent necessary to conduct the Competition and for prizes to be delivered to winners.
26. Should the Participant have elected to receive marketing communication from the Promoter and other Unilever South Africa Proprietary Limited brands, the Participant's contact details will form part of the Promoter's database and they will receive marketing communication on, including but not limited to, upcoming promotions, competitions and offers related to Unilever South Africa Proprietary Limited brands. The Participant's personal information will be shared with the Unilever South Africa Proprietary Limited brands and their agents to the extent necessary to ensure they receive this communication either via email or SMS, and for prizes to be delivered to winners, for example. Should a Participant wish to remove their details from this database at any stage, please select the opt-out option made available to you or contact the Promoter's consumer care line.
27. Nothing in these terms and conditions is intended to, or must be understood to, unlawfully restrict, limit or avoid any rights or obligations, as the case may be, created for either the Participant or the Promoter in terms of the law of the Republic of Botswana should any terms or conditions be found to be in conflict with any laws, they will be severable from the remaining terms and conditions contained herein.

GENERAL

28. All publicity materials will be the sole property of the Promoter.
-  Please note that the following terms require you to **take on risk, limit the liability of the Promoter and indemnify the Promoter**. Please **read them carefully** and contact the Promoter if you have any questions!
29. In the event that there are any changes regarding the competition, Gambling Authority will authorise for such changes to be implemented, the changes will then be communicated to consumers and participants.
 30. **To the fullest extent permitted by law, by participating, the Participant indemnifies, releases and agrees to hold harmless the Promoter, their associated, holding and subsidiary companies, and its directors, officers, agents, representatives, shareholders, employees, successors and assigns from any and all claims or liability arising from participating in the Competition, any Competition-related activity and/or acceptance, receipt, possession or use/misuse of any prize.**
 31. **To the extent permitted by law, the Promoter will not be liable in any way whatsoever, for any claims arising from loss, injury, damage, or costs, suffered by a Participant in relation to this Competition or the prizes offered, including but not limited to claims relating to**

defects in the prizes or any losses caused by such defects or losses arising from incorrect or inaccurate information supplied by Participants.

32. **The Promoter will not be liable for any loss suffered because of incomplete or incorrect information provided.**
33. **Participants confirm by their entry into the Competition that the brand owner of any prize (other than the Promoter), are promoters of this Competition; it is in no way sponsored, endorsed or administered by or associated with the brand owners of any of the prizes (other than the Promoter); and they fully release the brand owners of the prizes (other than the Promoter) from any liability in connection with this Competition, other than any product liability that may arise and subsist in terms of the applicable consumer protection legislation.**
34. The laws of the Republic of Botswana shall govern these competition terms and conditions.
35. For a copy of these terms and conditions please visit www.ampedactivate.co.za. For further information please contact the Agency on info@ampedactivate.co.za or [+267 71 112 598](tel:+26771112598).
Ca

REGULATORY COMPLIANCE

36. This promotional competition is conducted in accordance with the relevant provisions of the Gambling Act, 2012 and the Gambling (Promotional Competition) Regulations, 2023 of Botswana. The Promoter further confirms compliance with the Data Protection Act, 2024 in relation to the collection, processing, storage and use of participants' personal information.